About CodeWithChris

CodeWithChris helps thousands of learners get the skills they need to succeed in iOS app development. By developing their skills from the ground up, students can get started even without any previous programming experience. Our comprehensive approach ensures learners get a solid foundation in app development to become confident developers in the 21st century. With our strong community and accessible content, learners have an opportunity to change their lives by learning the universal language of code.

Our Approach

We believe everyone can learn how to code and we want to demystify the misconception that coding is difficult to learn. CodeWithChris takes a different approach in teaching by presenting key concepts in concise digestible pieces in a fun and engaging way. Learners don't just know the "how" but also the "why" so that students can establish a strong foundation. Our content is primarily video-based so learners can easily follow along step by step with hands-on training. This approach allows learning and demonstrating skills to occur together, ultimately making learners more productive, competent and skilled. Our learners start building tangible apps from the start to foster a sense of accomplishment and motivating them to continue to succeed.

At CodeWithChris, we believe learning never stops and happens at all ages. We serve alongside traditional college education and fill skill gaps for those unable to financially meet the costs required for college level skills. Our inclusive teaching approach paves a bright future for our learners to become competent app developers and the possibility of a better life.

Our Offerings

Coding skills are becoming increasingly important in our technologically driven world which is why we provide tons of free resources to learn iOS app development. CodeWithChris can be found on

YouTube where more than 320,000 subscribers enjoy our free tutorials and step by step lessons. For more guided learning paths, CodeWithChris also provides our popular 29 Day App Challenge with 29 days worth of lessons to establish fundamental programming skills in app development. To help learners who have a particular app idea in mind, we have a 7 Day App Action Plan to help define and plan the skills needed to build out their idea. In addition to the great tools and resources, CodeWithChris also manages a CodeCrew forum and an active Facebook community to bring together thousands of learners and helping everyone achieve their goals by answering coding questions, offering advice and more.

For learners committed to gaining life-changing skills, CodeWithChris also offers paid online courses where more than 5,000+ students have already joined and learned together. We are passionate to make coding a must-have skill and helping our students thrive which is why students enjoy lifetime updates to keep their skills current. Also, students have access to our forum community to interact with other students across the globe to learn together and build amazing projects as they progress in and beyond our course.

In support of coding literacy and the increasing importance of introducing coding skills in the early years, CodeWithChris offers a great education curriculum for secondary schools. The key advantage of our school-based program is that our pedagogy connects (and gets the best from) both offline and online learning environments. Our program fosters effective communication, collaboration, critical thinking, and creativity. Working in the classroom with other students and under the guidance of the teacher, young people can grasp core foundational skills based on their skill levels (through video) and collaboratively apply their understanding through app challenges and teamwork (in a live classroom). Our assessment-based program with defined learning outcomes ensures students reach their highest levels of achievement.

About Chris Ching

As CodeWithChris' founding member, Chris is the superstar trainer responsible for motivating and encouraging anyone wanting to learn Swift. He's amazing in instructional design and explaining concepts in ways that anyone can understand. The friendly, positive 'can-do' training style of Chris encourages and empowers learners to keep going and look for solutions rather than just give up because of difficulty.

His love for programming started off with his fascination with computers. He remembers spending hours on his family's 486 playing around with it when he was 13 years old. Being a big nerd in high school, he took his school's computer programming course in Turing. That's when he realized

that he should/could earn a living in computer programming. He ended up majoring in Computer Science at the University of Waterloo for his post-secondary studies.

After graduating from university, Chris spent several years working in IT consulting and two start-up companies developing touch screen applications for their clients. Before starting CodeWithChris, he was leading an iOS team of 7 developers. This is where he had the opportunity to coach and mentor junior developers and help them develop their skills. As much as he enjoyed building, publishing and shipping apps, he found educating and growing his team so much more fulfilling.

Building on his mentoring experience, Chris started producing YouTube videos in 2013 to help more people start their developer journey in iOS development. Eventually, Chris left his iOS lead developer job to pursue CodeWithChris and continue educating and enabling more people to gain life-changing coding skills.

Images and Assets

Images and assets are available with this Press Kit. We ask that those assets are not modified or covered by other elements while being used with text and shapes. The CodeWithChris logo is to be used as delivered, with no cropping, change of orientation, change in opacity, etc.

The blue color for the logo has for reference ⬤ 2489FF.

Useful Information

- Our company name should be referred to as CodeWithChris – no spaces
- CodeWithChris videos and learning content can be viewed on any device and platform. iOS and Swift are best available using a Mac with macOS. There are Windows options through third-party providers.
- Xcode is the developer tool required to code native iOS apps. See the macOS App Store or Apple's website for more information on downloading the latest version.
- CodeWithChris has more than 93 million minutes of user watch time and including more than 21 million video views.
- Our videos are accessible globally
- More than 5,500 students are currently enrolled in our online courses
- CodeWithChris video lectures are in English and subtitles are available for accessibility options

Press Releases and Features

Today at Apple: CodeWithChris' videos were used in Apple Retail Stores to teach people how to get started with iOS app development.

CodeWithChris is a supporter and member of the CSForAll initiative. We're actively working to connect our quality content to education providers so that more young students have an opportunity to learn this "new basic" skill

The following are a list of publications featuring CodeWithChris (hover over the name for supporting links):
AppMasters
Hackernoon
MacBreak Weekly Podcast 648
Huffington Post UK
Wired Italy
Entrepreneur
Bplans
SideHustleSchool
Codester
Creative Blog
MacStadium
SmashingMagazine

Social Media Links

The following is a list of our social media sites and channel (hover over the name for links):
Website
YouTube
Facebook
Twitter
Instagram
Pinterest

Contact

If you need more information, please contact us at care@codewithchris.com.